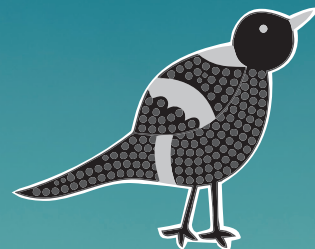


Looking for a **Workplace Range**
that **gives back** to
Indigenous Australia?



Introducing...

BIBBULMUN™



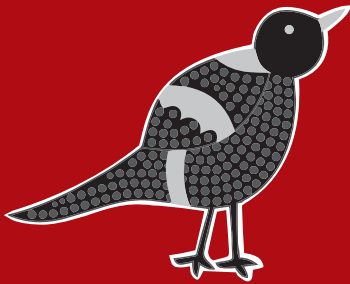
**office
choice™**

Consider it sorted.

What is Bibbulmun?



Bibbulmun is a range of Indigenous-branded workplace supplies that enable customers to “give back”.



The Bibbulmun range features over 80 quality products at competitive prices and includes Australian-made carbon-neutral copy paper and a wide range of office stationery and washroom products.

Bibbulmun products feature a distinctive magpie icon, whose black and white colours represent Indigenous and non-Indigenous businesses coming together to make a difference to the lives of Indigenous people.

Part-proceeds from the sale of Bibbulmun products are channelled to the Bibbulmun Fund, which supports Indigenous communities by developing and implementing community-based programs.

Bibbulmun products offer a simple way for customers to give back to Indigenous Australia, and for organisations to meet their Corporate Social Responsibility targets.

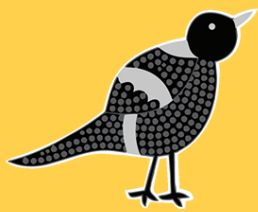
Doing good IS good for business

Corporate Social Responsibility (CSR) is an organisation's initiatives to assess and take responsibility for its effects on environmental and social wellbeing. Organisations who do so, typically go beyond what may be required by regulators. These initiatives are often viewed favourably by their clients and the public.

Australia's history with its Indigenous community has sparked strong calls for reconciliation to be the responsibility of all Australians, and not merely left to governments to close social and economic gaps.

Bibbulmun makes it possible for customers to play their part, however large or small, by contributing part-proceeds to initiatives which go beyond mere handouts, and empowering Indigenous Australians to build a better future for themselves and their community.

For more information and to see the full range of Bibbulmun products, visit our website



BIBBULMUNTM FUND

Bibbulmun Fund: Investing in our Indigenous Communities since 2015

The Bibbulmun Fund invests in targeted community projects that are run by community members and have support from local leaders. It encourages, supports and inspires Indigenous communities across Australia.

The Bibbulmun Fund designs and delivers programs around entrepreneurship, education, numeracy and literacy. This includes scholarships, work-ready programs, reclaiming culture and language courses, youth diversionary programs, elder camps and leadership programs.

The Bibbulmun Fund is managed by The Fremantle Foundation.



Funds Raised and Disbursed

Since 2015, over \$160,000 has been raised, allowing the Bibbulmun Fund to support numerous projects and initiatives. An estimated \$145,000 will be raised in 2018/19 alone with planned projects forecast to receive \$100,000 at time of print.

What's Planned for 2018/19?

Bibbulmun Entrepreneurs Program 2018 (NSW and VIC)

First launched in 2017 in WA, accumulation of funds makes a rollout of the successful Bibbulmun Entrepreneurs Program in Sydney and Melbourne possible.

Bibbulmun Scholarships

Nationwide grants to support outstanding Indigenous students pursuing tertiary education.

For more information on the Bibbulmun Fund, visit bibbulmunfund.net
For more information on our contribution to the Bibbulmun Fund,
visit our website www.officechoice.com.au/bibbulmun

Projects Made Possible by the Fund

Bibbulmun Entrepreneurs Program 2017

- Cash sponsorship for a practical 10-day Program empowering young Aboriginal men and women to learn about enterprise creation and pathways. Bibbulmun also secured significant in-kind sponsorship from major corporations for the Program.
- Bunbury resident Naydeene Edwards' winning business idea "Are You House Ready?" received seed funding from the Bibbulmun Fund and enabled her to offer a consultancy service which took people from homelessness to home ownership.
- *"The Program gave me all the tools and advice I needed to run a business and build connections with inspiring people, opening up more opportunities than I had ever expected."*



Chirriger Aboriginal Runway 2017

Bibbulmun Fund provided sponsorship for top Aboriginal model Samantha Harris' involvement in the first Indigenous runway project at the Telstra Perth Fashion Festival, in support of the collaboration between Noongar artist Peter Farmer and designer Sandra Rives.



Sons of Fathers Family Violence & Sexual Abuse Conference 2017

- Cash sponsorship for a Conference which provided opportunities for Aboriginal men to discuss issues of violence with practitioners, academics, Australian government representatives and other experts.
- *"The Fund's support for the AMHC allowed us to engage with senior Martu Lore Men to deliver lore and cultural programs in healing Aboriginal men who use violence."*
– Devon Cuimara, CEO Aboriginal Males Healing Centre

