# **GUMBERLAND**

# **DIARY CATALOGUE 2018**



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# CUMBERLAND

# **CASEBOUND DIARIES**

Cumberland's classic range of desk diaries combine the elegance of fine white paper with a traditional casebound, hardcover, leatherette look. Available in A4 and A5 sizes, individually section sewn for durability and packed with useful information, Cumberland's Desk Diary is an essential and time saving business accessory. Additional options include unbranded covers and corporate logo overprinting.

\*Refer to the table at the back of this catalogue for additional information pages.

A4 Size	297 x 210mm	40CBK - Black	One Day on Two Pages	15 Minute Appointments 7:30 am to 7pm - Monday to Sunday
A4 Size	297 x 210mm	41ECBK - Black	One Day to Page	15 Minute Appointments 7:30am to 7pm – Monday to Sunday
A4 Size	297 x 210mm	41ECPBK - Unbranded	One Day to Page	15 Minute Appointments 7:30am to 7pm – Monday to Sunday
A4 Size	297 x 210mm	41ECBL - Blue	One Day to Page	15 Minute Appointments 7:30am to 7pm – Monday to Sunday
A4 Size	297 x 210mm	42ECBK - Black	Two Days to Page	Hourly Appointments 8am to 6pm – Monday to Sunday
A4 Size	297 x 210mm	42ECPBK - Unbranded	Two Days to Page	Hourly Appointments 8am to 6pm – Monday to Sunday
A4 Size	297 x 210mm	42ECBL - Blue	Two Days to Page	Hourly Appointments 8am to 6pm – Monday to Sunday
A4 Size	297 x 210mm	47ECBK - Black	Week to Opening	Hourly Appointments 8am to 6pm – Monday to Sunday
A4 Size	297 x 210mm	47ECPBK - Unbranded	Week to Opening	Hourly Appointments 8am to 6pm – Monday to Sunday
A4 Size	297 x 210mm	47ECBL - Blue	Week to Opening	Hourly Appointments 8am to 6pm – Monday to Sunday
A5 Size	210 x 148mm	51ECBK - Black	One Day to Page	Half Hourly Appointments 8am to 7:30pm – Monday to Sunday
A5 Size	210 x 148mm	51ECPBK - Unbranded	One Day to Page	Half Hourly Appointments 8am to 7:30pm – Monday to Sunday
A5 Size	210 x 148mm	51ECBL - Blue	One Day to Page	Half Hourly Appointments 8am to 7:30pm – Monday to Sunday
A5 Size	210 x 148mm	52ECBK - Black	Two Days to Page	Hourly Appointments 8am to 5pm – Monday to Sunday
A5 Size	210 x 148mm	52ECPBK - Unbranded	Two Days to Page	Hourly Appointments 8am to 5pm – Monday to Sunday
A5 Size	210 x 148mm	52ECBL - Blue	Two Days to Page	Hourly Appointments 8am to 5pm – Monday to Sunday
A5 Size	210 x 148mm	57ECBK - Black	Week to Opening	Hourly Appointments 9am to 5pm – Monday to Friday
A5 Size	210 x 148mm	57ECPBK - Unbranded	Week to Opening	Hourly Appointments 9am to 5pm – Monday to Friday
A5 Size	210 x 148mm	57ECBL - Blue	Week to Opening	Hourly Appointments 9am to 5pm – Monday to Friday



The mark of responsible forestry FSC\* C111851



# Promotional Diaries

also available 41ECP, 42ECP, 47ECP, 51ECP, 52ECP and 57ECP, have only the year 2018 printed on the front cover, top right hand corner.



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# **PREMIUM**

# **CASEBOUND DIARIES**

The Premium Casebound Diary is a refreshing inclusion to Cumberland's classic desk diary range with a modern embossed linen textured hardcover. Featuring fine white internal pages, section sewn and casebound for durability and packed full of useful information pages to keep you organised.

\*Refer to the table at the back of this catalogue for additional information pages.

A4 Size	297 x 210mm	41PCBL	One Day to Page	15 Minute Appointments 7:30am to 7pm – Monday to Sunday
A4 Size	297 x 210mm	42PCBL	Two Days to Page	Hourly Appointments 8am to 6pm - Monday to Sunday
A4 Size	297 x 210mm	47PCBL	Week to Opening	Hourly Appointments 8am to 6pm - Monday to Sunday
A5 Size	210 x 148mm	51PCBL	One Day to Page	Half Hourly Appointments 8am to 7:30pm – Monday to Sunday
A5 Size	210 x 148mm	52PCBL	Two Days to Page	Hourly Appointments 8am to 5pm - Monday to Sunday
A5 Size	210 x 148mm	57PCBL	Week to Opening	Hourly Appointments 9am to 5pm – Monday to Friday



# ELEGANT

# **DIARIES**

From the soft and luxurious feel of the padded vinyl front cover to the durable section sewn pages and the ribbon bookmarker, Cumberland's Elegant Diary is equally at home in the office or the car. Elegant diaries come in a range of sizes to fit almost any pocket, purse or briefcase and are packed with useful information including year planners and reference calendars.

\*Refer to the table at the back of this catalogue for additional information pages.

A4 Size	297 x 210mm	41EPBK	One Day to Page	15 Minute Appointments 7:30am to 7pm – Monday to Sunday
A4 Size	297 x 210mm	42EPBK	Two Days to Page	Hourly Appointments 8am to 6pm - Monday to Sunday
A4 Size	297 x 210mm	47EPBK	Week to Opening	Hourly Appointments 8am to 6pm - Monday to Sunday
A5 Size	210 x 148mm	51EPBK	One Day to Page	Half Hourly Appointments 8am to 7:30pm – Monday to Sunday
A5 Size	210 x 148mm	52EPBK	Two Days to Page	Hourly Appointments 8am to 5pm - Monday to Sunday
A5 Size	210 x 148mm	57EPBK	Week to Opening	Hourly Appointments 9am to 5pm – Monday to Friday



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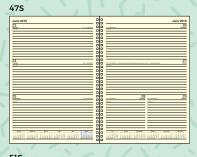
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# NORWICH

# SPIRAL DIARIES

For those preferring a spiral bound diary that will sit flat on the desk, Cumberland's Norwich Diary is the perfect partner. Featuring a stylish, flexible, leathergrain cover, finished with the famous gold foil 'Norwich' logo, all round border stitching and further complemented by fine ivory paper, the Norwich range of desk diaries spell 'success'. Norwich desk diaries can be further enhanced by corporate or logo overprinting, making them the perfect business gift.

\*Refer to the table at the back of this catalogue for additional information pages.

A4 Size	297 x 210mm	41S	One Day to Page	15 Minute Appointments 7.30am to 7pm - Monday to Sunday
A4 Size	297 x 210mm	41SP - Unbranded	One Day to Page	15 Minute Appointments 7.30am to 7pm - Monday to Sunday
A4 Size	297 x 210mm	42S	Two Days to Page	Hourly Appointments 8am to 6pm - Monday to Sunday
A4 Size	297 x 210mm	47S	Week to Opening	Hourly Appointments 8am to 6pm - Monday to Sunday
A4 Size	297 x 210mm	47SP - Unbranded	Week to Opening	Hourly Appointments 8am to 6pm - Monday to Sunday
Quarto Size	260 x 190mm	91S	One Day to Page	Hourly Appointments 8am to 6pm - Monday to Sunday
Quarto Size	260 x 190mm	87VS	Week to Opening  – Vertical format	Hourly Appointments 8am to 6pm - Monday to Friday
A5 Size	210 x 148mm	51S	One Day to Page	Half Hourly Appointments 8am to 7.30pm - Monday to Sunday
A5 Size	210 x 148mm	51SP - Unbranded	One Day to Page	Half Hourly Appointments 8am to 7.30pm - Monday to Sunday
A5 Size	210 x 148mm	52S	Two Days to Page	Hourly Appointments 8am to 5pm - Monday to Sunday
A5 Size	210 x 148mm	57S	Week to Opening	Hourly Appointments 9am to 5pm - Monday to Friday
A5 Size	210 x 148mm	57SP - Unbranded	Week to Opening	Hourly Appointments 9am to 5pm - Monday to Friday
A6 Size	148 x 105mm	61S	One Day to Page	** No Appointment Times
A6 Size	148 x 105mm	67S	Week to Opening	** No Appointment Times
A7 Size	108 x 76 mm	77S	Week to Opening	** No Appointment Times
Slimline	83 x 172mm	37S	Week to Opening  – Landscape format	Hourly Appointments 8am to 6pm - Monday to Friday
Slimline	83 x 172mm	37SP - Unbranded	Week to Opening  – Landscape format	Hourly Appointments 8am to 6pm - Monday to Friday

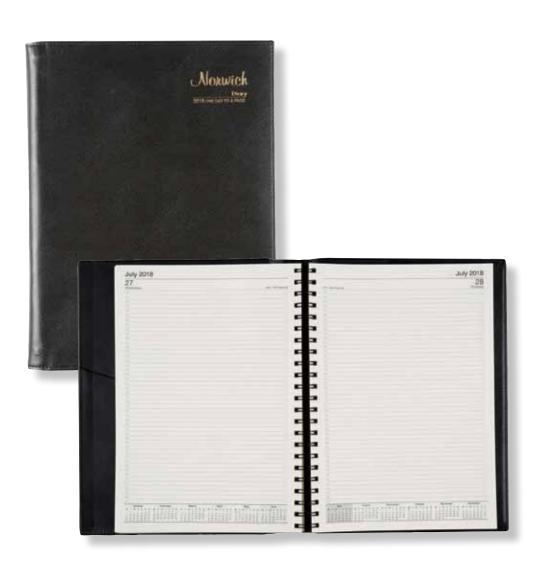


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# Promotional Diaries

also available 41SP, 47SP, 51SP, 57SP and 37SP have only the year 2018 printed on the front cover top right hand corner.



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# CORPORATE

# **DIARIES**

The Cumberland Corporate Diary range is perfect for the corporate world where first impressions count. Featuring a front padded and stitched, leathergrain casebound cover, gold corners and a smart ribbon marker, this diary is an indispensible accessory for successful executives. The 'Day to Page' formats offer Monthly Cash Account and Annual Cash Summary sections.

\*Refer to the table at the back of this catalogue for additional information pages.

A4 Size	297 x 210mm	41CFBK	One Day to Page	Half Hourly Appointments 8am to 8pm - Monday to Sunday
A4 Size	297 x 210mm	47CFBK	Week to Opening	Hourly Appointments 8am to 6pm - Monday to Sunday
Quarto Size	260 x 190mm	91CFBK	One Day to Page	Hourly Appointments 8am to 6pm - Monday to Sunday
A5 Size	210 x 148mm	51CFBK	One Day to Page	Half Hourly Appointments 8am to 7.30pm - Monday to Sunday
A5 Size	210 x 148mm	57CFBK	Week to Opening	Hourly Appointments 9am to 5pm - Monday to Friday



# DESK

# **CALENDAR REFILLS**

A must for all businesses the Cumberland Desk Calendar Refill includes special quotes and 'On This Day' notations.

Sized to suit most standard refill stands, the refill is available in both top and side hole formats.

\*Refer to the table at the back of this catalogue for additional information pages.



# **MAJESTIC**

# **DIARIES**

Featuring a tough but stylish PU cover, stitched and padded all round and with handy pockets inside, the Cumberland Majestic Diary range has all you need to stay organised. Added features include a pull out planner, monthly tabs plus a removable Address and Memo book to keep contact numbers and notes handy.

\*Refer to the table at the back of this catalogue for additional information pages.

Quarto Size	245 x 165mm	91EUBK	One Day to Page	Hourly Appointments 7am to 7pm – Monday to Sunday
Quarto Size	245 x 165mm	87HEUBK	Week to Opening	Hourly Appointments 8am to 6pm - Monday to Friday
A5 Size	210 x 148mm	51EUBK	One Day to Page	Half Hourly Appointments 7am to 7pm - Monday to Friday 7am to 1pm - Saturday and Sunday
A5 Size	210 x 148mm	57EUBK	Week to Opening	Hourly Appointments 8am to 5pm - Monday to Friday



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# LUXE

# **POCKET & SLIMLINE**

Cumberland's Luxe Pocket and Slimline Diaries are the perfect travelling companions for busy people on the move. Lightweight and flexible PVC covers slide easily into your pocket or purse and the extensive range of colours and styles offer information ranging from world maps and conversion tables through to Australian and New Zealand School Holiday dates.

\*Refer to the table at the back of this catalogue for additional information pages.

152 x 89mm	63PBK - Black	Week to Opening	**No Appointment Times
108 x 76mm	71PBK - Black	One Day to Page	**No Appointment Times
108 x 76mm	77PBK - Black	Week to Opening	**No Appointment Times
108 x 76mm	77PBL - Blue	Week to Opening	**No Appointment Times
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108 x 76mm	77ASS - Assorted Colours (1 each colour) Minimum 4/pack	Week to Opening	**No Appointment Times

71PBK

### 63PBK





# 77PPBK







### 77ASS









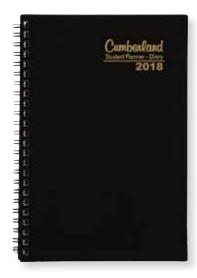
# STUDENT

# **DIARIES**

Today's students study harder and live more socially active lives than ever before. Cumberland's Student Diary range is there to help balance work and play planning. Durable polypropylene covers make them ideal for any school bag, while pages including Assessment Record, Text Book Reading List, Homework Study Plan and even First Aid Information make this diary range the perfect study companion. Cumberland Student Diaries can also be customised to suit your requirements.

\*Refer to the table at the back of this catalogue for additional information pages.

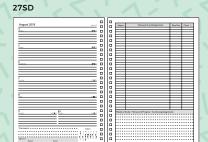
B5 Size	250 x 176mm	27SDBK - Black	Week to Opening	**No Appointment Times
A5 Size	210 x 148mm	57SDBK - Black	Week to Opening	**No Appointment Times

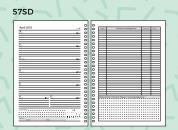


# Customise your Student Diaries

You can customise your diaries by requesting any of the following! · Gold Foil Print · Blind Emboss · Screen Print · Over 20 Cover Colours Available · Additional Custom Pages (tip-in's)







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# **EARTHCARE**

# **DIARIES**

For the environmentally conscious, Earthcare Diaries offer an opportunity to say "I care". Features include a cover constructed from 100% recycled fibres with 30% post-consumer waste. Pages are made from FSC® MIX paper with 60% recycled post-consumer waste and printed using vegetable oil-based inks. As with all Cumberland Diaries, Earthcare Diaries are packed with useful features including a comprehensive information section and are available in A4 and A5 formats. Earthcare Diaries are also spiral bound, enabling them to sit flat on the desk for easy writing.

\*Refer to the table at the back of this catalogue for additional information pages.

A4 Size	297 x 210mm	41SEC	One Day to Page	15 Minute Appointments 7:30am to 7pm - Monday to Sunday
A4 Size	297 x 210mm	47SEC	Week to Opening	Hourly Appointments 8am to 6pm - Monday to Sunday
A5 Size	210 x 148mm	51SEC	One Day to Page	Half Hourly Appointments 8am to 7:30pm - Monday to Sunday
A5 Size	210 x 148mm	57SEC	Week to Opening	Hourly Appointments 9am to 5pm - Monday to Friday





# **ECOWISE**

# **DIARIES**

Another great earth friendly product is the Ecowise Diary. As with the Earthcare range, Ecowise covers are constructed from FSC® recycled board with minimum 90% post-consumer waste. Diary text uses FSC® MIX source recycled paper with 85% post-consumer waste and printed with environmentally sensitive vegetable oil-based inks. All of the Ecowise diaries' materials are sourced from forests that are managed responsibly. Choose from A4 or A5, Day to Page or Week to Opening, with numerous features including a comprehensive information section.

\*Refer to the table at the back of this catalogue for additional information pages.

A4 Size	297 x 210mm	41SECB	One Day to Page	15 Minute Appointments 7.30am to 7pm - Monday to Sunday
A4 Size	297 x 210mm	47SECB	Week to Opening	Hourly Appointments 8am to 6pm - Monday to Sunday
A5 Size	210 x 148mm	51SECB	One Day to Page	Half Hourly Appointments 8am to 7.30pm - Monday to Friday
A5 Size	210 x 148mm	57SECB	Week to Opening	Hourly Appointments 9am to 5pm - Monday to Friday

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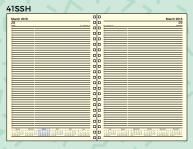
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# SOHO

# DIARY



Cumberland's exciting Soho Diary range comes complete with eye-catching and durable fashion coloured covers. Mix and match your favourite colour with your choice of A4, A5 and A6 sizes in two formats – Day to Page and Week to Opening. Spiral bound to sit flat on the desk and smartly finished with the current year, silver foil printed on the cover, plus all round border stitching. Soho is a diary to be noticed! Available as assorted 4 packs or as individual colours.

 ${}^{*}$ Refer to the table at the back of this catalogue for additional information pages.

A4 Size	297 x 210mm	41SSH	One Day to Page	15 Minute Appointments 7.30am to 7pm - Monday to Sunday
A4 Size	297 x 210mm	47SSH	Week to Opening	Hourly Appointments 8am to 6pm - Monday to Sunday
A5 Size	210 x 148mm	51SSH	One Day to Page	Half Hourly Appointments 8am to 7.30pm - Monday to Sunday
A5 Size	210 x 148mm	57SSH	Week to Opening	Hourly Appointments 9am to 5pm - Monday to Friday
A6 Size	148 x 105mm	61SSH	One Day to Page	** No Appointment Times
A6 Size	148 x 105mm	67SSH	Week to Opening	** No Appointment Times



# **VARNISH**

41EPV

47EPV

51EPV

# **CASEBOUND DIARIES**

Cumberland's Varnish Casebound Diaries are a fashionable take on the standard Casebound Diary.

Available in up to date fashion colours with clear varnish to give texture. A4 and A5 formats, packed with useful information.

 ${}^{\star}$ Refer to the table at the back of this catalogue for additional information pages.

A4 Size	297 x 210mm	41EPV Assorted colours	One Day to Page	15 minute Appointment Times 7am-7pm - Monday to Sunday
A4 Size	297 x 210mm	47EPV Assorted colours	Week to Opening	Hourly Appointment Times 8am-6pm – Monday to Friday
A5 Size	210 x 148mm	51EPV Assorted colours	One Day to Page	Hourly Appointment Times 7am-7pm – Monday to Sunday
A5 Size	210 x 148mm	57EPV Assorted colours	Week to Opening	Hourly Appointment Times 8am-6pm – Monday to Friday



# 



# LUXE

# **DIALOGUE DIARIES**

Luxe Dialogue Diaries combine fun and functionality with their PU blind embossed cover and horizontal round elastic band closure. Featuring a 2 colour print on cream acid-free pages, is section sewn and casebound to provide durability for this flexible little stunner.

\*Refer to the table at the back of this catalogue for additional information pages.

A5 Size	210 x 140mm	57DIABK - Black	Week to Opening	2 Hourly Appointments 8am to 4pm
A5 Size	210 x 140mm	57DIABR - Brown	Week to Opening	2 Hourly Appointments 8am to 4pm
A5 Size	210 x 140mm	57DIARD - Red	Week to Opening	2 Hourly Appointments 8am to 4pm
A5 Size	210 x 140mm	57DIATN - Tan	Week to Opening	2 Hourly Appointments 8am to 4pm
A6 Size	140 x 90mm	67DIABL - Blackberry	Week to Opening	** No Appointment Times
A6 Size	140 x 90mm	67DIAFE - Fern Green	Week to Opening	** No Appointment Times
A6 Size	140 x 90mm	67DIAFP - Fuschia Pink	Week to Opening	** No Appointment Times
A6 Size	140 x 90mm	67DIAYL - Yellow	Week to Opening	** No Appointment Times



# LUXE

# **FASHION DIARIES**

Cumberland's Luxe Fashion Diaries offer a choice of snappy, matte finish cover designs and are complemented by smart spiral binding and a host of useful features and format options.

 ${}^{*}$ Refer to the table at the back of this catalogue for additional information pages.

A5 Size	210 x 148mm	51DS - Assorted Colours	One Day to Page	Half Hourly Appointments 8am to 7.30pm - Monday to Friday
A5 Size	210 x 148mm	57DS - Assorted Colours	Week to Opening	Hourly Appointments 9am to 5pm - Monday to Friday
A6 Size	148 x 105mm	61DS - Assorted Colours	One Day to Page	** No Appointment Times
Pocket	108 x 76mm	77DS - Assorted Colours	Week to Opening	** No Appointment Times



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# **DIARIES**

New Vogue is turning heads with its fine textured PU hardcover, embellished with gold foil stamping and sleek ribbon page marker. For the savvy time planner, the updated internal pages are casebound and feature relevant information for a seamless transition through work and play. Available in A5 and A6 formats in assorted colour packs.

\*Refer to the table at the back of this catalogue for additional information pages.

A5 Size	210 x 148mm	51SV	One Day to Page	** No Appointment Times
A5 Size	210 x 148mm	57SV	Week to Opening	** No Appointment Times
A6 Size	148 x 105mm	61SV	One Day to Page	** No Appointment Times
A6 Size	148 x 105mm	67SV	Week to Opening	** No Appointment Times









# MAGNETIC

# **DIARIES**

Shine like a star and keep on top of your day with a diary that screams personality. The matte shimmer hardcover with magnetic panel closure and the internal pages with section dividers are secured with twin wire binding, to sit flat when open. Match your personality with your appointment planning in both Day to a Page and Week to View formats in assorted colours.

\*Refer to the table at the back of this catalogue for additional information pages.

A5 Size	210 x 148mm	51MD	One Day to Page	** No Appointment Times  ** No Appointment Times
A5 Size	210 x 148mm	57MD	Week to Opening	
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# **VOGUE & MAGNETIC**

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# LUXE

# **EXECUTIVE BOOK PLANNER**

From the classy, embossed slip in cover to the comprehensive information section and plethora of note writing space, the Luxe Executive Book Planner is the perfect personal assistant for busy executives.

\*Refer to the table at the back of this catalogue for additional information pages.

A4 Size	297 x 210mm	48PBK – Black	Month to View
A5 Size	210 x 148mm	548PBK – Black	Month to View
A4 Size	297 x 210mm	48PASS Assorted Colours Minimum 8/pack (2 each colour)	Month to View
A5 Size	210 x 148mm	548PASS Assorted Colours Minimum 8/pack (2 each colour)	Month to View
A6 Size	148 x 105mm	648PASS Assorted Colours Minimum 8/pack (2 each colour)	Month to View







Offering a Month to View at a glance, with ample space for Memo and Appointments, the Luxe Table Planner is perfect in any business, from a boardroom planning day to a home office brainstorming session! A handy address and telephone section under the top flap are complemented by sections including Objectives, Dates to Remember, Plan of Action and Notes.

510 x 380mm	152PBK - Black	Month to View
510 x 380mm	152PBG - Burgundy	Month to View
510 x 380mm	152PR - Refill Only	Month to View





# 12 MONTH

# **WALL PLANNER**

This wall mountable, wiro bound, flip page planner features a large grid design for quick recognition and ample space for multiple meetings or notations. With a Month to a Page you can see everything at a glance.

530 x 390mm K9198 Month to View



# **FASHION**

# **DESK/WALL PLANNER**

The Fashion Desk/Wall Planner offers a different design for each month of the year. With easy tear away pages this planner can be hung from the wall or used on the desk. With plenty of space and designs that suit the changing seasons of the year this planner is a fantastic way to keep your schedule organised.

450 x 276mm 4001 Month to View



# PHOTO DESK MAT PLANNER

The Photo Desk Mat Planner, in black, is the ideal product for keeping track of all your meetings and appointments. Features 3 pockets for inserting your favourite photos! With easy tear away pages and a notes section for each month, you will never be left unorganised. Planner also offers past and future months to view.

495 x 435mm 4010 Month to View (Undated)





# MONTHLY POCKET PLANNERS

This perfectly petite pocket-sized planner keeps your schedule flexible and visible so you can carry on with your days worry free! In addition to the monthly grids that allow you to see an entire month's activities and appointments at a glance, each planner now has 60 pages and features charming artwork with room to write notes throughout.

- · Size: 114 x 165mm
- · 17 months (August 2017-December 2018)
- · 60 pages
- · Features full colour, month-per-spread views
- · Planner fits easily in a pocket or purse
- Embellished with foil stamping



# **ORANGE CIRCLE**

# JUST RIGHT MONTHLY PLANNERS

Want a monthly planner that's not too big and not too small? Our Just Right Monthly Planners are the perfect size for organizing your day and keeping track of future events without taking up too much space in your purse, briefcase, or backpack. These planners also include tear-off notes for shopping and to-do lists and a handy pocket for storing loose papers. They're just right!

- · Size: 190 x 247mm
- · 17 months (August 2017-December 2018)
- · 48 Pages
- · Features full colour, month-per-spread views
- Includes lined "Notes" section with perforations for easy removal
- · Comes with a storage pocket for loose papers



# LEATHERESQUE MONTHLY PLANNER

Looking for a chic monthly planner that won't take up too much space in your bag or briefcase? Our new Leatheresque Monthly Planners are the perfect combination of functionality and minimalist style. Each monthly spread includes plenty of space for recording all your plans, notes, and important deadlines.

- · Size: 190 x 247mm
- · 17 months (August 2017-December 2018)
- 48 pages
- · Foil-stamped, lightly padded cover
- End sheets are printed with metallic inks to tie in with the foil stamping on the cover



# **ORANGE CIRCLE**

# LEATHERESQUE JOTTER AGENDAS

Great for on the go, our foil-stamped Leatheresque Jotter Agenda is the perfect organizing tool that fits conveniently in your purse, backpack, or briefcase. These elegant planners are covered in a silky soft, leatherlike material and feature both month-per-spread and week-per-spread views with plenty of space to make notes and plans.

- · Size: 79 x 171mm
- · 17 months (August 2017-December 2018)
- · 192 pages
- Foil-stamped, lightly padded cover
- Page edges are gilded with gold foil
- $\cdot$  End sheets are printed with metallic inks to tie in with the foil stamping on the cover



# LEATHERESQUE MEDIUM WEEKLY AGENDAS

Say "Hello" to 2018 with our selection of foil-stamped Leatheresque Agendas. Covered in a silky soft, leatherlike material, these luxurious planners feature both month-per-spread and week-per-spread views with plenty of space to make notes and plans.

- · Medium size: 139 x 196mm
- · 17 months (August 2017-December 2018)
- · 192 pages
- · Foil-stamped, lightly padded cover
- Page edges are gilded with metallic foil
- End sheets are printed with metallic inks to tie in with the foil stamping on the cover



# **ORANGE CIRCLE**

# LEATHERESQUE LARGE WEEKLY AGENDAS

Sometimes bigger is better! Keep everything organised in style with our new Leatheresque Large Weekly Agendas. With both month-per-spread and week-per-spread views, this planner can keep even the busiest of schedules on track. The large agenda is covered in a luxurious, leatherlike material, and features a ribbon page mark so you'll never lose track of your plans again!

- · Large size: 177 x 241mm
- · 17 months (August 2017-December 2018)
- · 192 pages
- Features both monthly and weekly grids
- Foil-stamped, lightly padded cover
- · Page edges are gilded with metallic foil
- $\cdot$  End sheets are printed with metallic inks to tie in with the foil stamping on the cover



# **ON-TIME WEEKLY PLANNERS**

Our On-Time Weekly Planners offer a modern spin on the traditional planner. Brimming with original, trendsetting illustrations and inspirational words to live by, these unique 17-month planners feature a flexible, convenient format that's perfect for taking on the go and managing your life—so you'll always be on time!

- · Size: 144 x 209mm
- · 17 months (August 2017-December 2018)
- · 128 pages
- Artistically designed with illustrations and inspiring quotations
- Features one weekly grid per page
- · Semi-concealed wire-o binding that stays flat when open
- · Includes a lined "Note to Self" section

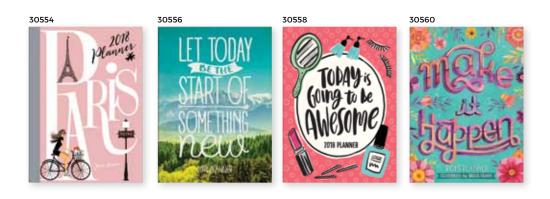


# **ORANGE CIRCLE**

### TAKE ME WITH YOU PLANNERS

Create a keepsake of your year with a conveniently compact Take Me With You Planner! Spirited, unique, and inventive artwork invites creativity and moves beyond the traditional planner.

- · Size: 115 x 156 x 12mm
- · 12 months (January-December 2018)
- · 192 pages
- · Week-per-spread view features a different background design each month
- $\cdot$  Charming artwork and upbeat captions scattered throughout add a creative and individual touch
- · Plenty of room to record your favourite moments of the year
- · Includes space to list books to read, movies to see, restaurants to try, & more
- Stays flat when open



### **HIDDEN SPIRAL AGENDAS**

Our Hidden Spiral Agendas feature everything you could want in a planner—monthly and weekly views, reminder stickers, tabbed divider sections, a storage pocket, plenty of space to record plans and take notes, and a well-made, enclosed spiral construction. What makes them even better is the beautiful artwork that flows off the covers and into the interiors, giving them an air of sophistication. Staying organised has never been so easy and looked so good!

- Size: 190 x 235mm
- · 17 months (August 2017-December 2018)
- · 240 pages
- Features both month-per-spread and week-per-spread views
- Foiled-stamped, hard cover with hidden wire-o binding
- Includes a storage pocket for keeping loose papers and 418 stickers to mark appointments, activities and tasks
- · Each section has tabbed dividers for easy reference



# **ORANGE CIRCLE**

### **EXTRA-LARGE SPIRAL PLANNERS**

Each of these 17-month, wire-o bound, hardcover planners has an eye-catching foil-stamped cover, monthly and weekly views, 315 reminder stickers, a handy budget tracker, and even some blank grid pages for customised planning – everything you need to stay organised all year long!

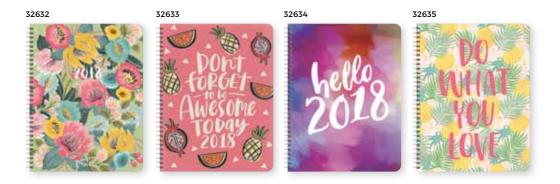
- Size: 216 x 279mm
- · 17 months (August 2017-December 2018)
- · 128 pages
- Includes monthly grids and week-per-page views with plenty of space to organise your schedule by task or time of day
- Wire-o binding that stays flat when open
- 315 stickers mark special days, activities and appointments
- Embellished with foil stamping



### EXTRA-LARGE FLEXI PLANNERS

Our 17-month Flexi Planners feature a wire-o binding and a translucent cover made from recyclable polypropylene plastic, making them flexible yet durable. They also come with 315 reminder stickers, a storage pocket, a handy budget tracker, and even some blank grid pages for customised planning—everything you need to stay organised all year long!

- · Size: 216 x 279mm
- · 17 months (August 2017-December 2018)
- 128 pages
- · Includes monthly grids and week-per-page views with plenty of space to organise your schedule by task or time of day
- · 315 stickers mark special days, activities and appointments
- · Wire-o binding that stays flat when open
- · Flexible yet durable protective translucent polypropylene plastic cover



# **ORANGE CIRCLE**

# DO IT ALL™ PLANNERS

One of our best-selling formats, the Do It All™ Planner is small enough to be portable yet provides plenty of room to plan your busy schedule and stay organised—for a full 17 months! Each title includes colourful designs and an inspirational weekly quotation!

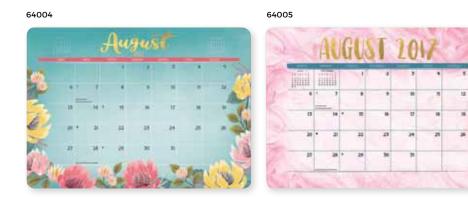
- · Size: 146 x 209 x 15mm
- · 17 months (August 2017-December 2018)
- · 226 pages
- · Includes 300 stickers to mark appointments, activities and tasks
- Week-per-spread view is divided into six sections so you can organise your schedule by task or time of day and even track other family members' schedules
- · Tear-off lists for shopping and to-dos and a pocket to store notes and reminders
- · Elastic band closure



# **DECORATIVE DESK BLOTTERS**

Dress up your desk with our decorative blotter calendars. Printed on thick, matte paper, these chic, full-colour desk pads feature large monthly grids with plenty of space to keep track of your schedule, note appointments, and jot down to-dos and reminders. Function has never been so fashionable!

- · Size: 495 x 355mm
- 17 months (August 2017-December 2018)
- · Large monthly grid provides plenty of space for writing
- · Thick, matte paper allows smooth writing and erasing
- · Rounded corners are less likely to curl
- · Embellished with foil stamping



# **ORANGE CIRCLE**

# WOOD BLOCK DESK CALENDARS

Add a pop of personality to your workspace with our Wood Block Desk Calendars! The artistically designed monthly grids sit neatly in a wood base, which is stained and then silk screened with metallic ink. These decorative calendars are perfect for any space, offering a quick monthly reference – and a touch of style.

- Box Size: 124 x 165 x 41mm
- Base Size: 117 x 29 x 35mm
- · Grid Size: 117 x 156mm
- · 12 months (January-December 2018)
- · Printed on high-quality paper with soy-based inks
- · Each monthly grid showcases a unique image
- · Packaged in a sturdy box with acetate lid



# **USEFUL**

# **INFORMATION**

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47ECBL	V	√	V	√				√	√		√	√	√	√	√	√	√													
51ECBK	√ 	√	√ 					√	√		√ 	√	√ ′	√ ′	√	√	√ ′	√ (												
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52ECPBK	√ /	√ /	√ /					√ 	√ /		√ 	√ /	√ 	√ /	√ /	√ /	√ /	√ /												
52ECBL	√ √	√ √	√ √					√ √	√		√ √	√ √	√ ./	√ √	√ √	√ √	√ √	√ √												
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57ECBL Premium				rios				V	V		V	V	V	V	V	V	V	V												
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42PCBL	V	v √	√ √	√ √				v √	v √			v √	v √	v √	√	v √	v √													
47PCBL	V	√	√ √	√   √					<b>√</b>			v √	<b>√</b>	√ √	√	v √	<b>√</b>													
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Elegant D	iaries																													
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47EPBK	V	V	V	V				V	V			V	$\sqrt{}$	V	V	V	$\sqrt{}$													
51EPBK	V	V	V					V	$\sqrt{}$		V	V	$\sqrt{}$	V		V	$\sqrt{}$	V												
52EPBK	√	V	V					V	V			V	$\sqrt{}$	V	V	V	$\sqrt{}$	V												
57EPBK	V	V	V					$\sqrt{}$	$\sqrt{}$				$\sqrt{}$	V		$\sqrt{}$	$\sqrt{}$	V												
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91SP	<b>√</b>	√ 	√ 	√ /	√ 	√ 		√ ′	√ ′		√ 	√ ′	√ 	√ ′	,	√ /	√ 	√ ′				1		,	,	,				
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52S	V	V	V	1 1	I √	l √			$\sqrt{}$		<b>√</b>		$\sqrt{}$			$\sqrt{}$	$\sqrt{}$				$\sqrt{}$									

	Personal Information	3 Yr Reference Calendars	Weights & Measures	Conversion Guide / Conversion Fomulae	World Times	World Temperature Zones	Map of the World	International Direct Dialling	International Holidays	Airport Information	Current Year Planner	Forward Year Planner	Telephone & Address Pages	Notes Pages	Important Dates to Remember	Aust. & NZ Public Holidays & School Terms	Staff Leave Chart	Double Conversion Tables	Monthly Cash Account Pages	Annual Cash Summary	World Air Distances	Meeting Time Table	Staff Leave Analysis	Performance Analysis	Investment Portfolio	Financial Summary	Email & Website Addresses	International Paper Sizes	Clothing Sizes	Astrology Signs, Birthstones & Wedding Anniversaries
Norwich S																														
57S	<b>√</b>	√	√	√	√	√		√	√		V	√	√	√		V	√	√												
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47CFBK	V	√	√	V	V		√	√	√		√	V	√	√		V	√	√			√					√				
91CFBK	V	V	√	V	√		V	V	√		V	√	√	V		V	√	√	√	√	√					<b>√</b>				
51CFBK	V	V	V	V	V		V	V	V		√		√	V		V	√	V	√	V	V					V				
57CFBK	V	V	V	V	V		V	V	V		V		V	V		V		V			V					V				
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Majestic [	Diaries	5																												
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87HEUBK	√	V	V	V	V		V	V	√		V	√	√			V														
51EUBK	V	V	√	V	V			V	√	√	V		√			V														
57EUBK	V	V	V	V	V		√	V	√	√	V	√	√		√															
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63PBK	√	√	V	√	V		√	V	V				√	V		V														
71PBK	√	√	V	√			√				V		√	√	√	√												√	√	
77PBK	V	√	V	√			√						V	√	√	√												√	√	
77PBG	V	√	V	√			√						√	√	√	√												√	√	
77PBL	√	√	V	√			√						V	√	V	√												√	√	
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27SDBK	V	V	V								V	V	V	V		√		V												
57SDBK	V	V	V								V		V	V		V		V												
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57SEC	V															$\sqrt{}$		$\sqrt{}$												

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Ecowise D	Diaries																													
41SECB	√	√	√	√	√	√		√	√		√	√	√	√		V	√ 	√												
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Soho Diar	les √	V	V	V	V	V		V	V		V	V	V	V		V	V	V												
47SSH	V √	V	V √	V	V	V		V	V √		V	V √	V √	V		V	v √	V √												
51SSH	V √	v √	V √	V √	V √	V		v √	v √		v √	V √	v √	V		V	v √	v √												
57SSH	V	V √	V √	V √	V	V		v √	v √		v √	V √	v √	v √		v √	v √	v √												
61SSH	<b>√</b>	√ √	· ·	· ·	· ·	· ·		· •	· ·		√ √	√ √	_ v	√ √		√ √	V	· ·												
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51EPV	√	<b>√</b>	√	V				V	V		V	√	V	V	√	V							√							
57EPV	√	√	√	V				√	√		√	√	V		√	V							√							
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67DIA				√	V		V					√			√								V							
Luxe Fash	ion Di	aries																												
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57DS	V	√									√	√	V	√		V														
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57SV	√ ./	√ ./													-	√ ./											√ /			√ ./
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Luxe Exec			( Dlay	nnor							٧				٧	٧											٧			٧
48PBK	utive √	V SOON	(Figi	mer				V	V		V	V	V	V	V	V														
548PBK	V	v √							v √		v √	V √	v √	v √	V √	v √														
48PASS	V	V √						v √	v √		v √	V √	v √	v √	V √	v √														
548PASS	V	v √						√ √	v √		v √	√ √		v √	√ √	v √														
648PASS	V	v √						√ √	√ √		v √	√		v √	V √	v √														

# CUMBERLAND

# **CUSTOM DIARIES**

### Features:

- · Ideal to establish your corporate identity
- Ideal give-aways to customers to ensure that they remember your name
- · A gift that will be used throughout the year
- Cumberland can print your corporate logo on the front cover of our diaries in either Gold or Silver Foil along with adding pages and a number of other options to personalise the diaries to suit your needs.

### Advertisement Options

- Your corporate information may be printed in 1,2,3 or 4 colours and included in our vast range of diaries in multiples of 4 page sections or as 2 page tip ins. Help your company name and company information stand out by putting it into the front of a diary that your customers or sales reps will use.
- Endpapers can be printed with your logo and information in colours of your choice.
   Again this can be done in 1,2,3 or 4 colours depending on your company identity. This can all be designed to suit your company's needs.
- Corporate Logo Overprint can be added to our diary pages to create that special custom effect. Your company will not be forgotten as the logo will appear on each page that is turned. The classy watermark gives that added difference to each page of the diary.
- If your company represents a number of other businesses and you would like to include their logos and business information, this can be printed on the bottom or the top of each double page spread.

### **Cover Options**

- Cover Materials we have a comprehensive range of cover materials to match every budget. From paper based materials to PVC and Synthetic leather to fine calf leather, we have colours to suit every corporate identity.
- Our stock diaries range from Leatherette paper based material up to the more executive PU materials. If you are having a custom diary made the choice is endless in terms of the materials that are available along with the colours that are available.
- Foil Stamping -Again there are a number of options. High quality Blind Embossing to create that delicate finish. Gold or Silver Foil Stamping of your corporate name and or Logo may also be performed on the cover.
- There are also a number of foil colours that are available if required.
- For a minimum quantity, customised metal engraved logos are also possible.
- Individual Name Personalisation can also be printed on the covers. Premium Quality Hot Foil is used to block the names or initials onto the covers of the diaries giving that added personal touch.



### **Finishing Options**

- Gilt Edging Available in Gold/Silver to provide a lavish look to your corporate gift. This option also complements the gold or silver blocking that you may have had done on the front cover.
- Gold, Silver or Coloured Cover Corners available with or without engraving.
- Some of our diaries already come with Gold Corners but if you are choosing one that doesn't and you like the look that they give to the diary, why not add them.
- Cover stitching may be performed on many of our products to give that special tailored exquisite look.
- Sponge Padding may be added to the front and or back cover of most diaries to give a luxurious feel.

Note: For some procedures minimum quantities may apply. Early enquiry is recommended to avoid delivery delays.

### Contact us today for a quote:

Cumberland Corporation Telephone: 02 8781 5200 Fax: 02 9618 1593

E-mail: cscsales@cumberstat.com.au www.cumberlandonline.com.au





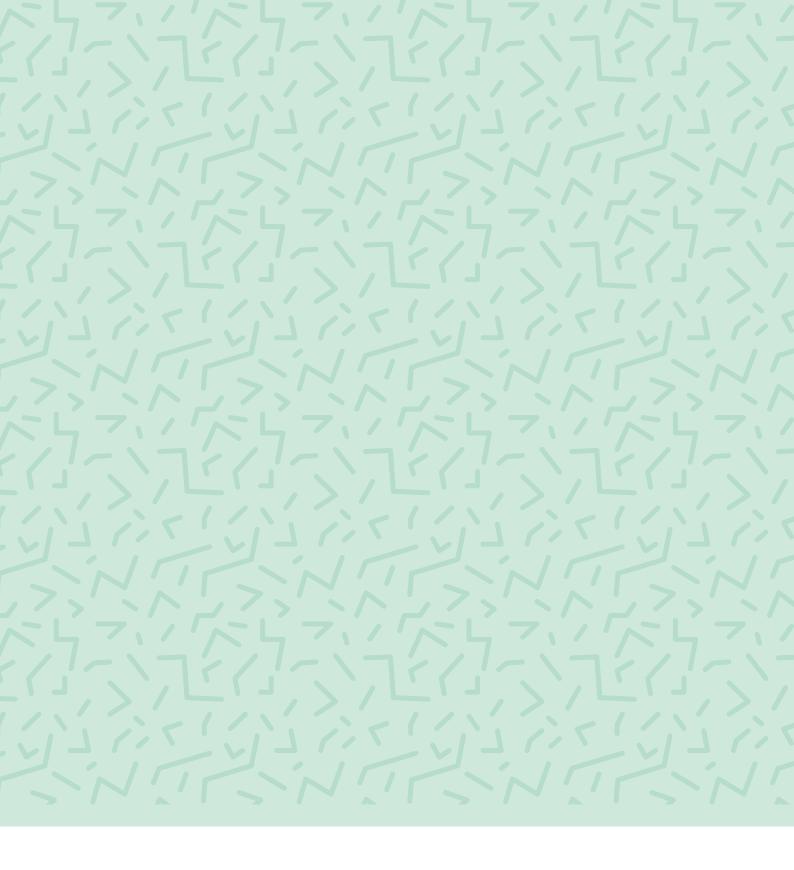












# **GUMBERLAND**

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www.cumberlandonline.com.au